

**Governor's ArizonaSERVES Task Force  
Elder Independence Team Meeting Minutes  
February 9, 2011, 10:00 a.m. – 11:30 a.m.  
Telephone**

Members Present	Members Absent	Guests	Staff
Judith Fritsch	Nicola Winkel	None	Leah Koestner
Steve Zabilski	Gary Kinnaman		Chuck Fitzgerald

I. Welcome members and staff.

II. Review of Previous Meeting Minutes: No changes were requested; minutes approved.

III. Issue Team Education: No Issue Education was provided.

IV. Action Plan Discussion:

- a. The team spent time discussing how to better serve the service providers in their ArizonaSERVES efforts. Perhaps adding a “provider” tab on the website or a “provider” button that would direct service providers to a FAQ page. The consensus was if ArizonaSERVES is being positioned as a “Connector” of organizations, we should be doing more to support connecting the service providers with the faith-based organizations – not just connecting faith-based organizations with the service providers.
- b. The team suggested sending the Governor’s “Call to Serve” message to all of the ArizonaSERVES Service Issues provider lists. Staff will research the feasibility of this.
- c. The team suggested taking ArizonaSERVES “on the road” in a series of regional information, networking and partnering forums. This topic should be taken to the full Task Force for discussion.
- d. Judith provided an “opinion/editorial piece” for use in the ArizonaSERVES Task Force communication plan. Team members will continue to inform this plan.
- e. Team members will look for ArizonaSERVES speaking opportunities in the community.
- f. Team members will continue to locate resources for inclusion on the ArizonaSERVES website.

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V. Issue Team Report to Task Force: All team members will contribute to the reporting at the next Task Force meeting.

VI. Call to the Public: No public members were present.

VII. Adjourn